

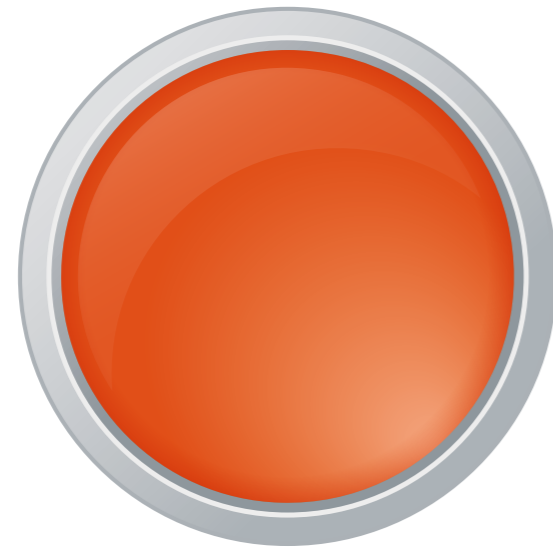


Orange Button Community Scheme

BRAND TOOLKIT



SOMERSET
County Council



**Orange Button
Community Scheme**



**Orange Button
Community Scheme**

Brand Fonts

FS Albert Bold

Aa Bb Cc Dd Ee Ff Gg Hh

FS Albert Regular

Aa Bb Cc Dd Ee Ff Gg Hh

FS Albert Light

Aa Bb Cc Dd Ee Ff Gg Hh

Brand Colours



C:0 M:58 Y:95 K:0
R:239 G:132 B:23
Hex: #EF8417



C:4 M:81 Y:99 K:0
R:226 G:75 B:20
Hex: #E24B14



C:91 M:53 Y:14 K:2
R:0 G:104 B:161
Hex: #0068A1

Screensavers

**DO YOU WANT TO
HELP PEOPLE IN CRISIS?
BUT DON'T KNOW WHERE TO START**

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CAMPAIGN**
Orange Button Community Scheme

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Email Signature

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**I'M SUICIDE AWARE AND READY
TO LISTEN, ASK ME FOR MORE
INFORMATION AND SUPPORT**

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Social Media Ad (Facebook)

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